

**3rd International Conference
On
Business Social Partnership:
Integrating Consciousness and Innovation**

December 9-11,2017

Organized by



The Background

The **3rd International Conference on Business Social Partnership: Towards Value Based Social Engagement** during December 9-11, 2017 builds on the success of **1st International Conference on Business Social Partnership: Beyond Philanthropy** that was organized at Indian Institute of Management Calcutta during December 4-7, 2002 and the **2nd International Conference on Business Social Partnership : Towards Value Based Social Engagement** during September 5-7, 2013 at Delhi organized by Academy of Value Based Management (A Unit of ISOL Foundation).

The starting point of World Business Council for Sustainable Development is based on the fundamental belief that a coherent Corporate Social Responsibility (CSR) strategy, based on sound ethics and core values, offers clear business benefits. Sustainable development rests on three fundamental pillars: economic growth, ecological balance and social progress.

The Focus of the Conference

A coherent Corporate Social Responsibility based on integrity, sound values and a long-term approach offers clear business benefits to companies and a positive contribution to the well being of society. This requires discussing certain questions by all sectors: What are the respective roles of government and private sector in providing social, educational and health services? How far along the supply chain does a company's responsibility extend? How should it adapt to local cultures? How far into the future should a company plan? etc.etc.

Therefore, the **focus of the conference** will be to discuss the strategies in order to develop new collaborative relationship between business, government and the NGOs.

The deliberations will focus on:

1. Can corporations have a conscience?
2. What is responsibility?
3. Can corporations be responsible and yet innovative?

The **purpose** is to explore the ethical and spiritual consciousness in leadership styles to implement the Corporate Social Responsibility for social innovation and Entrepreneurship. When leaders and organizations operate from a deep awareness of their consciousness – they naturally behave responsibly beyond what appears to be their own self-interest.

Who Should Participate

1. Presidents and Vice-Presidents of Corporations
2. Academicians and Research Scholars
3. Chief Executives and Senior Functionaries of NGOs.
4. Senior Government Officials
5. Trade Union Leaders

Conference Sub - Themes:

1. Spiritual Dimension of Sustainable Development
2. Corporate Social Responsibility and Ethics: The religio-philosophical insights
3. Ethical Consumerism, Corporate Ethics, Governance and Social Responsibility
4. Philosophical Frameworks for Ethical Decision Making
5. Corporate Reputation, Conscience and Responsibility
6. Culture, Traditions and CSR
7. Business & Human Rights
8. Spiritual Leadership for business – social partnership for sustainable development.
9. Transparency, Accountability & Anti – Corruption
10. Beyond Triple Bottom line: Integrating responsibility and accountability
11. Responsible Business Practices and Sustainable Growth
12. Towards Spiritual Dimension of Benchmarking System for CSR

Conference Language

The official language of the conference will be English.

Submission of Papers

1. Intending participants are invited to submit their papers on any of the sub-themes. Submitted papers must not have been previously presented or scheduled for presentation; published, accepted for publication, and if under review must not appear before the conference.

2. The cover page should include:
 - (1) Name of author(s),
 - (2) Title and Affiliation(s),
 - (3) Full address of corresponding author(s) including their phone, fax, and e-mail.
3. The next page should include the title of the submission and a 300 word single-spaced abstract.
4. Full paper should be limited to 3000 words excluding references, tables and graphs. The style to prepare the full paper will be informed to intending participants in the 2nd Announcement of the Conference.
5. Works-in-Progress are encouraged, particularly from Doctoral Students.

We strongly urge the use of e-mail for submission of full papers, as an attachment in MS Word format. A committee of experts and scholars working in this field will screen all the papers for presentation.

Deadlines to Remember

1. **Abstract Submission: July 5, 2017**
2. **Notification of Acceptance: July 25, 2017**
3. **Full Paper Submission: September 15, 2016**

Conference Chair

Prof. Sunita Singh-Sengupta

Conference Convener

Chief Mentor & Honorary Convener

Academy of Value Based Management (A Unit of Integrating Spirituality and Organizational Leadership Foundation; www.isol.asia)

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Conference Registration Fee

1. International Delegate US \$ 300
2. Domestic Delegate Rs. 3000/=
3. Full-time doctoral students could register at subsidized rates.

The registration fees will cover Conference Materials, Conference Lunch and beverages etc. The fee does not include accommodation. The conference secretariat will help the delegates in identifying suitable hotels in Delhi

PAYMENT DETAILS

You may get registered for this conference by paying fee using any of two methods of payment:

1. By Demand Draft in favour of 'Integrating Spirituality and Organizational Leadership Foundation' payable at Delhi, India.
2. Through Bank Transfer:

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| <u>Name of Bank</u> | <u>STATE BANK OF INDIA</u> |
| Bank Branch | DELHI UNIVERSITY, DELHI |
| Account Name | INTEGRATING SPIRITUALITY & ORGANIZATIONAL LEADERSHIP FOUNDATION |
| Account Number | 30886974732 SBIN0001067 |
| IFSC CODE | SBININBB544 |
| SWIFT CODE | |